



Miscellaneous Theatre Company

A Nonprofit 501(c)(3)

Brought to you by:

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## **Our Mission Statement: Who We Are and Why We Matter**

Miscellaneous Theatre Company is focused on creating and teaching outstanding theatre focusing on diverse community members as a not-for-profit company. We seek to explore stories that highlight the experiences of minorities (people of color, LGBTQ+, etc.) through existing, established plays as well as new and emerging works from minorities. Through this, we will foster a community of rising artists and spectators in hopes of creating a world that is more cognizant of lesser known stories and experiences. Miscellaneous Theatre Company strives to provide a safe, yet critically aware space for the minorities of our society to be accurately and fairly represented.

Bottom line: We **CARE**.

Alright, now that you know we care, you might ask: How will you go about this? Let us tell you! **We will:**

- Foster active dialogue with our community to accommodate their interests
- Teach inclusive practices and encourage continued education in the arts and social issues
- Hire a diverse staff that is committed to the same goals as the company and our community
- Reach out to new and upcoming playwrights with the prospect of potentially having the show performed at the Miscellaneous Theatre Company
- Reaching out to prominent minority artists interested in doing workshops
- Doing workshops at local schools to help increase awareness and generate interest among minority groups
- Host community events

## **Location: Our New Home**

Stockton, CA

- **Population:** ~307,000 (2016).
- **Relative location:** Triangulates with Sacramento (about an hour drive) and San Francisco (about an hour and a half drive).
- **Median property value:** \$224,300
- **Diversity of Town**
  - Hispanic residents (41.9%)
  - Asian residents (21.4%)
  - White residents (21.3%)
  - Black residents (10.6%)
  - Two+ residents (4.11%)
- **Notable Theatre Companies Near:**
  - Kudos Children's Theatre (2003) - "The mission of KUDOS Children's Theatre Company is to ignite the imagination of children and to celebrate their work with their families and community through quality theatre arts experiences."
  - Showbiz Theatre (2012) - "Showbiz is dedicated to providing high quality Theatre Arts education and professional entertainment to Stockton and surrounding communities."
  - Stockton Civic Theatre (1951) - Can't find a "mission statement" per say, just history about its founding.
- **Arts Scene**
  - Stockton Symphony
  - Delta Center for the Arts
  - Children's Museum of Stockton
  - Filipino American Historical Society Museum
  - Lodi Community Arts Center



## Building

### Specs

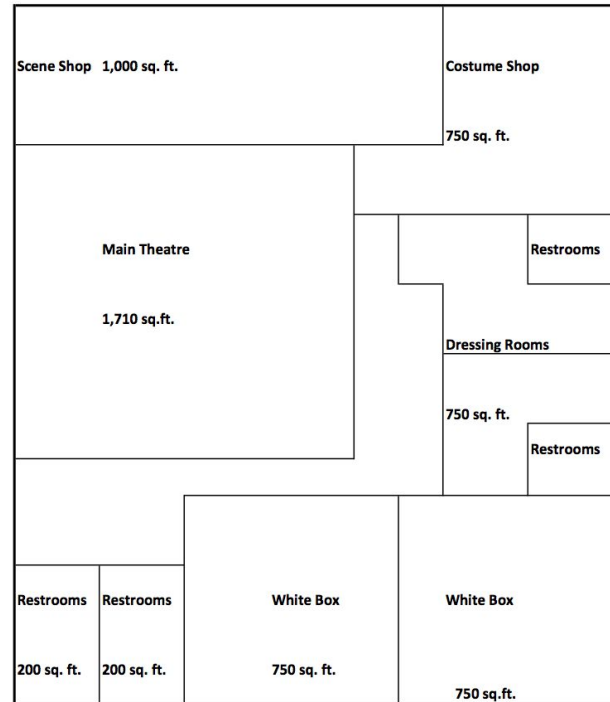
- 2 White Boxes at 750 sq.ft. each
- Main theatre 1,710 sq.ft. each
- Bathrooms total 600 sq.ft.
- Scene Shop 1,000 sq. ft.
- Dressing rooms 750 sq. ft.
- Costume Shop 750 sq. ft.
- Total Space 7,000 sq. ft.

### Address

402 N Harrison St.  
Stockton, CA 95203

### Fulfilled Needs:

- Actors: There is private space designated for dressing rooms, as well as rehearsal space provided in the main theatre with additional space available in the white boxes.
- Technicians: Large spaces are reserved for costume and scene shop in house, making the production process much more smooth for all working parties involved. There is plenty of space for lighting, soundboard(s), and booth(s), with large garage doors to transport materials to and from the stage. Lastly, there will be double-walls between the various areas to minimize unnecessary and cacophonous noise travel
- Audience: The main theatre seats 135 people, while the white boxes seat 25 each. Thankfully, plenty of space has been allotted to traverse throughout the theatre and lobby area. One white box will be utilized as a concessions area where audience members can purchase food and refreshments during intermissions as well.



### But what about money?

We are planning on refurbishing an empty warehouse, cutting down on costs since we are not starting from scratch. We have the white boxes available to use for classroom facilitation, rehearsal space, and community event charging for tickets and refreshments during production season to create revenue. One White Box will be used for after school programs to engage kindergarten through second grade children in theater activities. When after school activities aren't being held community events will take place in the White Box and alcohol will be served. We still are non-profit, meaning a lot of our initial funding will come from donors of the local area (government, art enthusiasts, schools, etc).

## **Organization: Who's Running This Show?**

**Type of Company:** Nonprofit

**Estimate of Required (full or part time) Employees:** 25

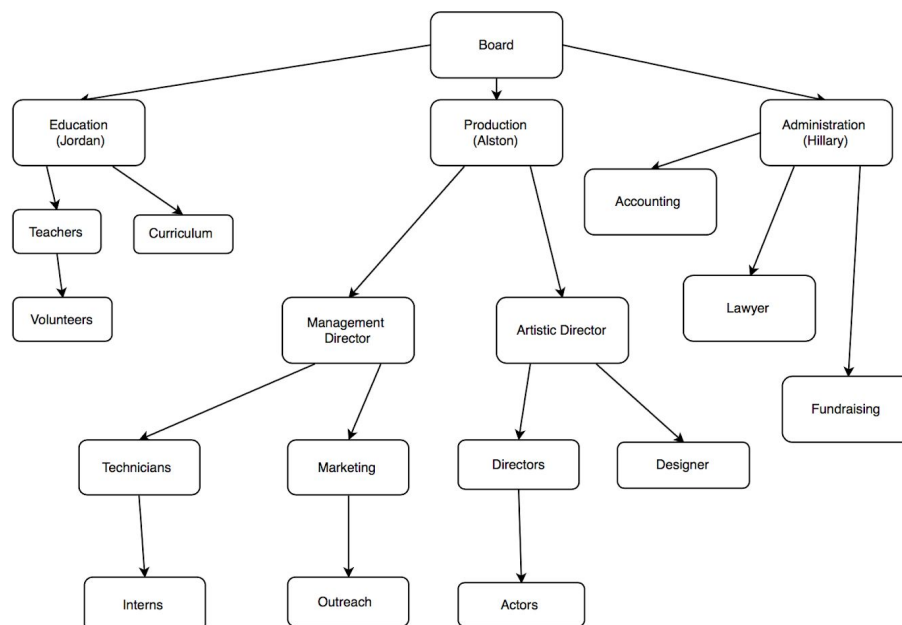
**Company Scope:** Based on location our company will be rather small. It's purpose is to serve the community and provide opportunities to the community to allow people to be a part of and experience theater.

**Union Actors?:** Since the company has an emphasis on creating a community of new and upcoming potential actors as well as fostering preexisting minority actors, we have decided to opt out of utilizing Unions Actors. If we see exponential growth in the future (3-5 years), we may consider partnering with the Association of Non-Profit Theatre Companies (ANTC).

**Interns:** We are an organization focused on furthering theatre knowledge and will offer internships to students so they can learn different aspects of the theatre process. This will give them leverage in the professional theatre world that they can carry with them throughout their lives. Internships will be for credit or a small weekly stipend.

**Volunteers:** Volunteers are encouraged! Anyone who wants to help with our process and work towards creating a production is welcome to come and provide their time. Volunteers are also welcome to come work in the education department and be a part of enriching the lives of those around them.

**Community Outreach:** Hopefully, we will be able to reach out to potential neighboring theatre companies and schools to come in and do workshops. This could open up pathways to share resources along with provide educational opportunities to our members.



## **First Two Seasons: A Booming Bloom**

### **First Season:**

- **Main Stage**  
Cloud 9 by: Caryl Churchill  
-7 Actors  
Next to Normal by: Brian Yorkey  
-6 Actors
- **White Box**  
Community vote between  
-Stop Kiss by: Diana Son  
-6 Actors  
-Hamlet by: William Shakespeare  
-8 Actors
- **Summer Camp Shows**  
Aladdin Jr. by: Chad Beguelin  
Julie B. Jones The Musical Jr. by: Marcy Heisler

### **Second Season:**

- **Main Stage**  
Venus by: Suzan-Lori Parks  
-12 Actors  
Fun Home by: Lisa Kron  
-9 Actors
- **White Box**  
Community vote between  
-Almost, Maine by: John Cariani  
-7 Actors  
-The Tempest by: William Shakespeare  
-10 Actors
- **Summer Camp Shows**  
Honk! Jr. by: Anthony Drewe  
101 Dalmatians Kids by: Marcy Heisler

## **Budget: Costs**

- Artistic Company - \$504,000: This includes positions like Artistic Director, Scene Designers, Costume Designer, Actors, Stage Managers, Educational Director, etc., and will be salary-based
- Administrative Staff - \$265,000: Will include staffs like Marketing/Audience Development, Financial/Business, House Management, General Administration, etc., and will be salary-based
- Production Staff - \$35,400: The people who work on creating the physical properties of each show (i.e. scenery, costume, electrics, sound staff, etc.) will be paid hourly based off a 25 hour work week. Will also incorporate volunteers and interns with stipends.
- Facilities Staff - \$68,000: People who keep us clean and safe! Salary-based.
- Marketing & Fundraising - \$45,000: How we will get our name out there and raise some money!
- Overhead - \$25,700 - Basic utilities and services (telephone, vehicles, insurance, etc.)
- Production Technicals - \$21,800: The overall costs of supplies for the shows.
- Concessions - \$5,400: Selling food and drinks (both alcoholic and non-alcoholic)

**OVERALL COST PER YEAR: \$970,300**

## **Budget: Incoming Revenue**

### Ticket Sales:

Our main house seats 135. On a good day, we will fill 70%, which rounds up to 95 persons. Each mainstage show will have 16 performances. By charging \$25 for our mainstage production, and \$30 for musical, we get:

\$25 x 95 persons x 16 performances = \$33,800 a year

\$30 x 95 persons x 16 performances = \$45,400 a year

Our white box seats 25. On a good day, we will fill 70%, which rounds up to 18 persons. Each white box show will have 16 performances. By charging \$10 for our white box productions, we get:

\$10 x 18 persons x 16 performances = \$2,880 a year

Our summer productions for the children's summer camps will be in the main house. Following our trend above, we will have 95 persons per show. There will be 2 children's shows each summer, with 6 performances each. If we charge \$10 for our children's performances, we get:

\$10 x 95 persons x 6 performances x 2 shows a summer = \$11,400

**OVERALL TICKET REVENUE PER YEAR = \$93,480**

Surplus Activities:

We will be hosting 2 summer camps lasting 3 weeks each for children that will accumulate to the two summer performances. We will charge \$715 per child for tuition. We hope to gain 30 kids.

That gives us:

\$715 x 30 kids x 2 sessions = \$42,900

We hope upcharge at least double for our concessions. That gives us:

\$5,400 x 2 = \$10,800

We will also offer an after school program. We project 15 kids to attend per week, 3 times a week. We will charge \$10 an hour, at a minimum of 3 hours, which is \$30 per day. We will offer this service for 8 months (4 weeks each) of the 9-month school year. At this rate:

15 kids x 3 days a week x \$30 x 32 weeks = \$43,200

**TOTAL SURPLUS ACTIVITIES INCOME: \$96,900**

**Budget: The Final Frontier**

With ticket sales, summer camps, after school programs, and concessions combined, we will reach a total income revenue of **\$190,380**.

In theory, we will be making back roughly **19.6%** of our total costs. The rest of our costs (**\$779,920**) will hopefully be subsidized through various grants and contributors such as the Local Impact Arts Education Grant and others offered by both local and state institutions.